

Rep Order# 6868382 Ver# 1 Status New
EC'd No

Traffic Order#

217743

Printed: 10/26/2012 8:45 AM
Last Received: 10/26/2012 8:32 AM
Showing Buylines: All Lines

1 of 4

Station WOTV-TV GRAND RAPIDS/KALAMAZ
Advertiser () BILL FARMER STATE R
Product Political
Estimate# 2536
Buyer Erica Corso
Phone#
Fax#

Agency () BUYING TIME
650 MASSACHUSETTS AVE, N.W., SUITE 210
WASHINGTON, DC 20001
Agency C/P1/P2/E 433/438/236
Flight Dates 10/30/2012 - 11/05/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () IAN AMBRON
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW POL ORDER
TOTAL = \$ 3550
PLS CONFIRM, THANKS IAN FOR KELLY

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	10/30-10/30	1	1	1	\$30.00	
	2	W	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	10/31-10/31	1	1	1	\$30.00	
	3	TH	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	11/01-11/01	1	1	1	\$30.00	
	4	F	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	11/02-11/02	1	1	1	\$30.00	
	5	M	6A-7A	NEWS 8 DAYBREAK	:30	\$30.00	11/05-11/05	1	1	1	\$30.00	
	6	TU	12P-1P	BETTER TV	:30	\$35.00	10/30-10/30	1	1	1	\$35.00	
	7	W	12P-1P	BETTER TV	:30	\$35.00	10/31-10/31	1	1	1	\$35.00	
	8	TH	12P-1P	BETTER TV	:30	\$35.00	11/01-11/01	1	1	1	\$35.00	
	9	F	12P-1P	BETTER TV	:30	\$35.00	11/02-11/02	1	1	1	\$35.00	
	10	M	12P-1P	BETTER TV	:30	\$35.00	11/05-11/05	1	1	1	\$35.00	
	11	TU	9A-10A	TRISHA GODDARD	:30	\$40.00	10/30-10/30	1	1	1	\$40.00	
	12	W	9A-10A	TRISHA GODDARD	:30	\$40.00	10/31-10/31	1	1	1	\$40.00	

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	13	TH	9A-10A	TRISHA GODDARD	:30	\$40.00	11/01-11/01	1	1	1	\$40.00	
	14	F	9A-10A	TRISHA GODDARD	:30	\$40.00	11/02-11/02	1	1	1	\$40.00	
	15	M	9A-10A	TRISHA GODDARD	:30	\$40.00	11/05-11/05	1	1	1	\$40.00	
	16	TU	4P-5P	THE DOCTORS	:30	\$40.00	10/30-10/30	1	1	1	\$40.00	
	17	W	4P-5P	THE DOCTORS	:30	\$40.00	10/31-10/31	1	1	1	\$40.00	
	18	TH	4P-5P	THE DOCTORS	:30	\$40.00	11/01-11/01	1	1	1	\$40.00	
	19	F	4P-5P	THE DOCTORS	:30	\$40.00	11/02-11/02	1	1	1	\$40.00	
	20	M	4P-5P	THE DOCTORS	:30	\$40.00	11/05-11/05	1	1	1	\$40.00	
	21	TU	3P-4P	STEVE HARVEY	:30	\$40.00	10/30-10/30	1	1	1	\$40.00	
	22	W	3P-4P	STEVE HARVEY	:30	\$40.00	10/31-10/31	1	1	1	\$40.00	
	23	TH	3P-4P	STEVE HARVEY	:30	\$40.00	11/01-11/01	1	1	1	\$40.00	
	24	F	3P-4P	STEVE HARVEY	:30	\$40.00	11/02-11/02	1	1	1	\$40.00	
	25	M	3P-4P	STEVE HARVEY	:30	\$40.00	11/05-11/05	1	1	1	\$40.00	
	26	W	11P-1135P EXTRA		:30	\$50.00	10/31-10/31	1	1	1	\$50.00	
	27	TU	7A-9A	GMA	:30	\$50.00	10/30-10/30	1	1	1	\$50.00	
	28	W	7A-9A	GMA	:30	\$50.00	10/31-10/31	1	1	1	\$50.00	

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Salesperson FAX# 215-525-9757

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	29	TH	7A-9A	GMA	:30	\$50.00	11/01-11/01	1	1	1	\$50.00	
	30	F	7A-9A	GMA	:30	\$50.00	11/02-11/02	1	1	1	\$50.00	
	31	M	7A-9A	GMA	:30	\$50.00	11/05-11/05	1	1	1	\$50.00	
	32	SA	8A-9A	GOOD MORNING AMERICA	:30	\$50.00	11/03-11/03	1	1	1	\$50.00	
	33	SU	9A-10A	THIS WEEK	:30	\$75.00	11/04-11/04	1	1	1	\$75.00	
	34	W	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	10/31-10/31	1	1	1	\$75.00	
	35	F	6P-630P	NEWS 8 AT 6PM	:30	\$75.00	11/02-11/02	1	1	1	\$75.00	
	36	W	7P-8P	RULES OF ENGAGEMENT	:30	\$150.00	10/31-10/31	1	1	1	\$150.00	
	37	F	7P-8P	RULES OF ENGAGEMENT	:30	\$150.00	11/02-11/02	1	1	1	\$150.00	
	38	M	8P-10P	DANCING W/ STARS	:30	\$500.00	11/05-11/05	1	1	1	\$500.00	
	39	W	8P-9P	THE MIDDLE	:30	\$500.00	10/31-10/31	1	1	1	\$500.00	
	40	W	9P-10P	MODERN FAM/NEIGHBORS	:30	\$750.00	10/31-10/31	1	1	1	\$750.00	

---REPORT TOTALS---

Report Totals: 40 / \$3,550.00

---SALES MONTHLY TOTALS---

Nov 12: 40 / \$3,550.00

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Sales Totals: 40 / \$3,550.00
Station Totals: 40 / \$3,550.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$3,550

CATV	0%	WOOD	0%	WOTV	100%	WWMT	0%	WXMI	0%
WXSP	0%	WZPX	0%	WZZM	0%				

---COMPETITIVE COMMENTS---

WILL ADVISE ON COMPET

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE